



**PRESENTATION OF
THE PROGRAM**

**ADVANCED IMMERSION
WORKSHOP**





Caroline
Morck Jensen





Antoine
Wouters

THE WEBINAR WILL START AT 1.00PM


AGENDA

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Agenda &
Content Of The
Workshop



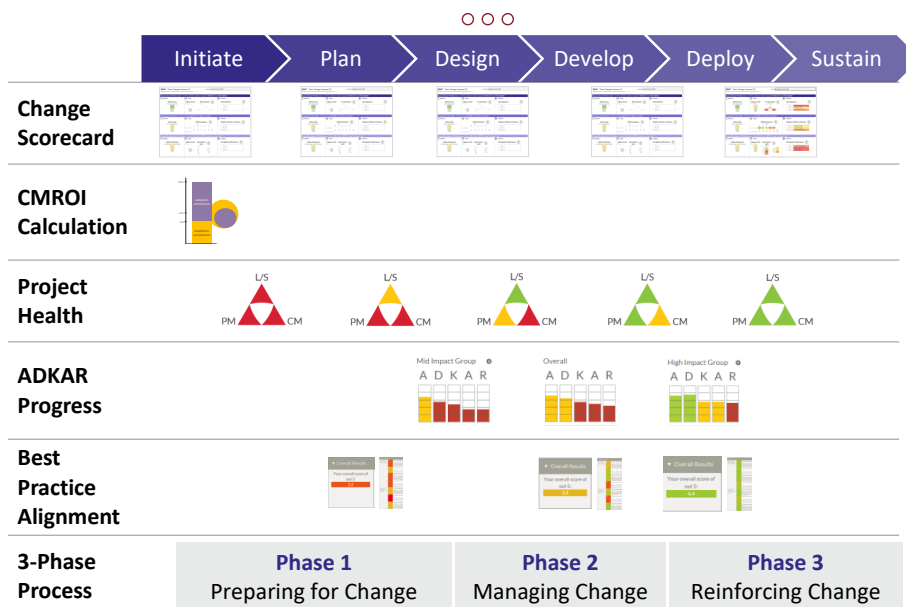
Who Should
Attend The
Workshop?



Hope To See You
There



PROJECT APPLICATION OF THE PROSCI ADVANCED TOOL SUITE



Sometimes all it takes
is a tiny shift of perspective
to see something familiar
in a totally new light.

Dan Brown

big picture
perspective

over time
perspective

big picture
perspective

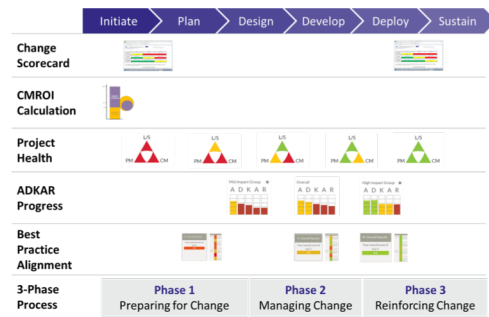
+

over time
perspective

+

=

better results
and outcomes



Change
Scorecard

CMROI
Calculation

Project
Health

ADKAR
Progress

Best
Practice
Alignment

3-Phase
Process

Initiate > Plan > Design > Develop > Deploy > Sustain

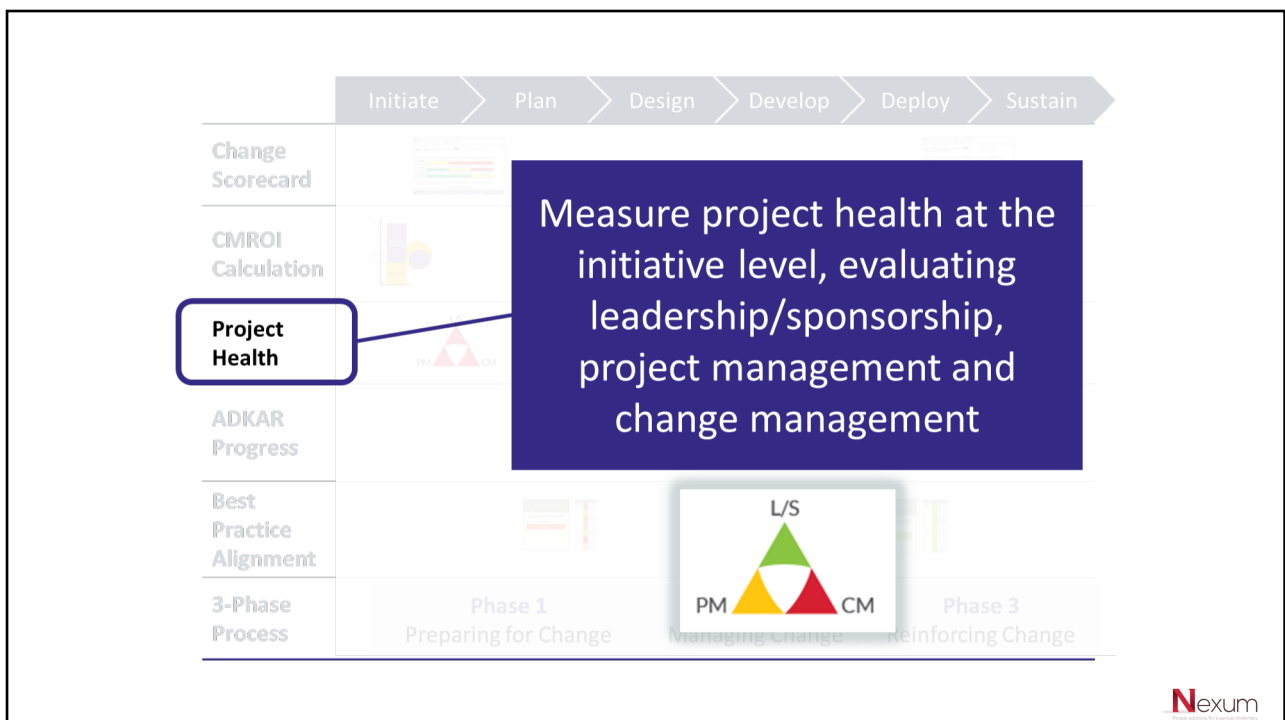
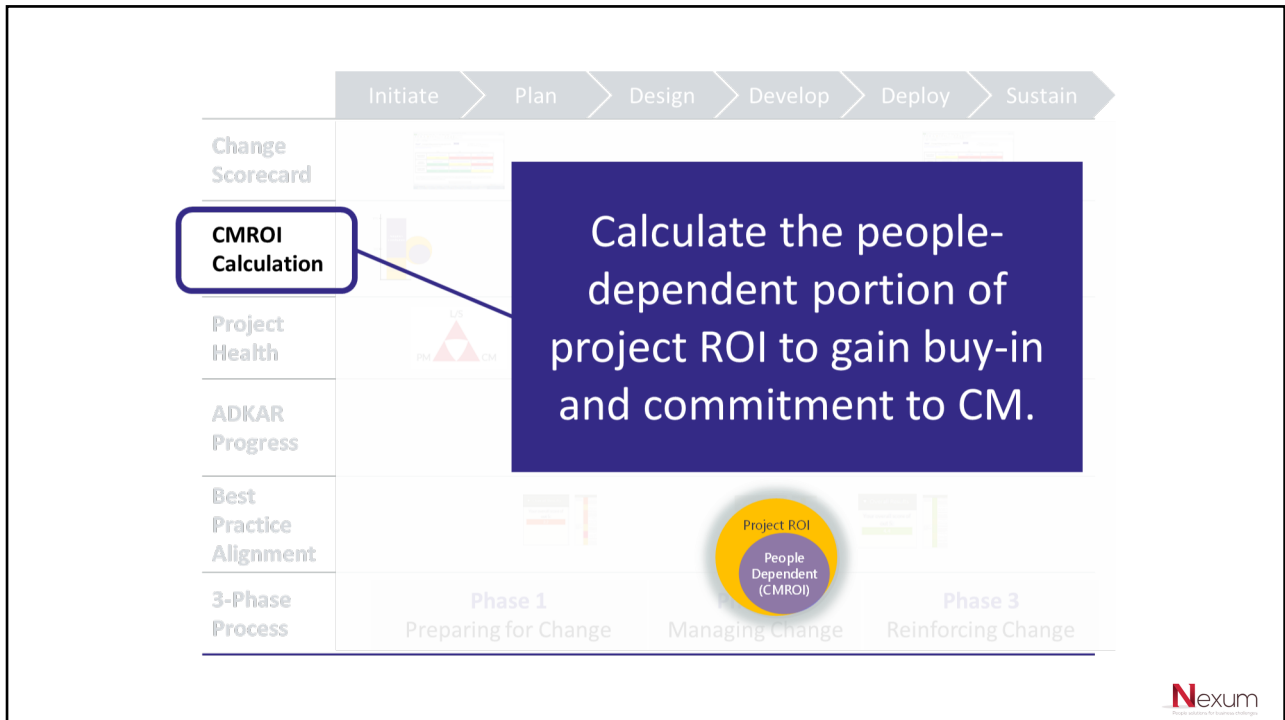
Build a research-based,
holistic scorecard to
define, measure and track
change outcomes.

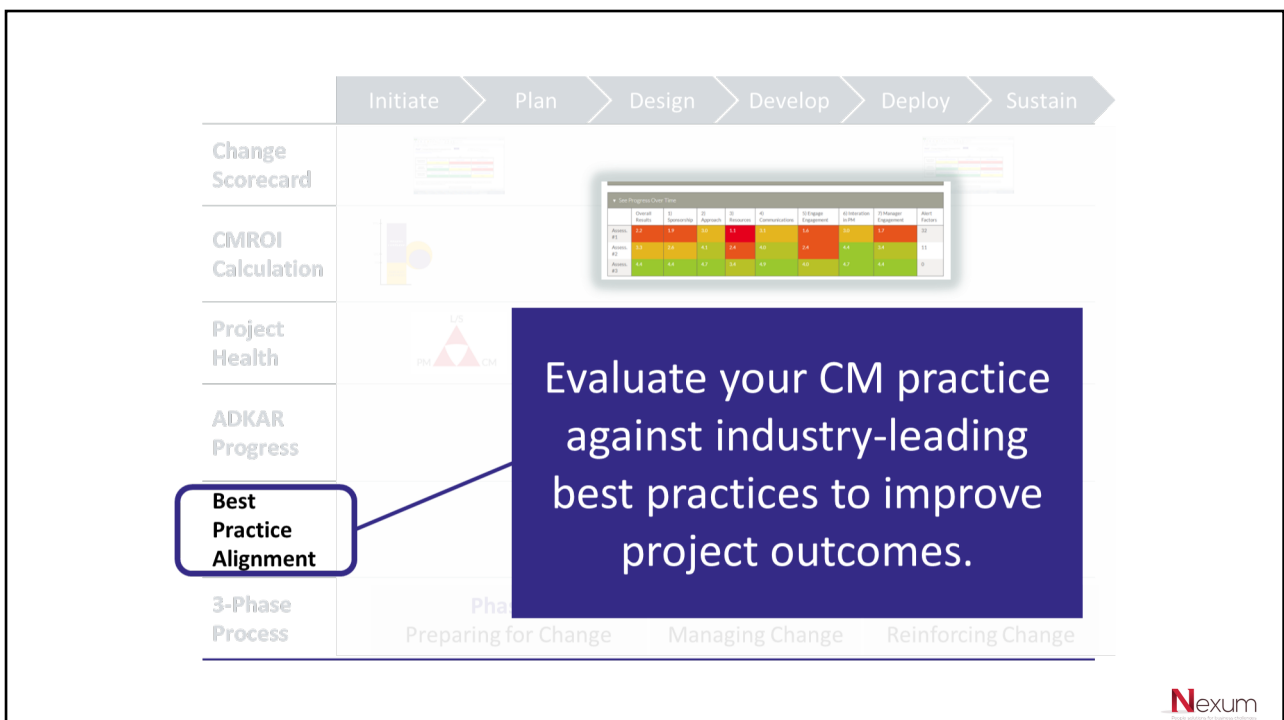
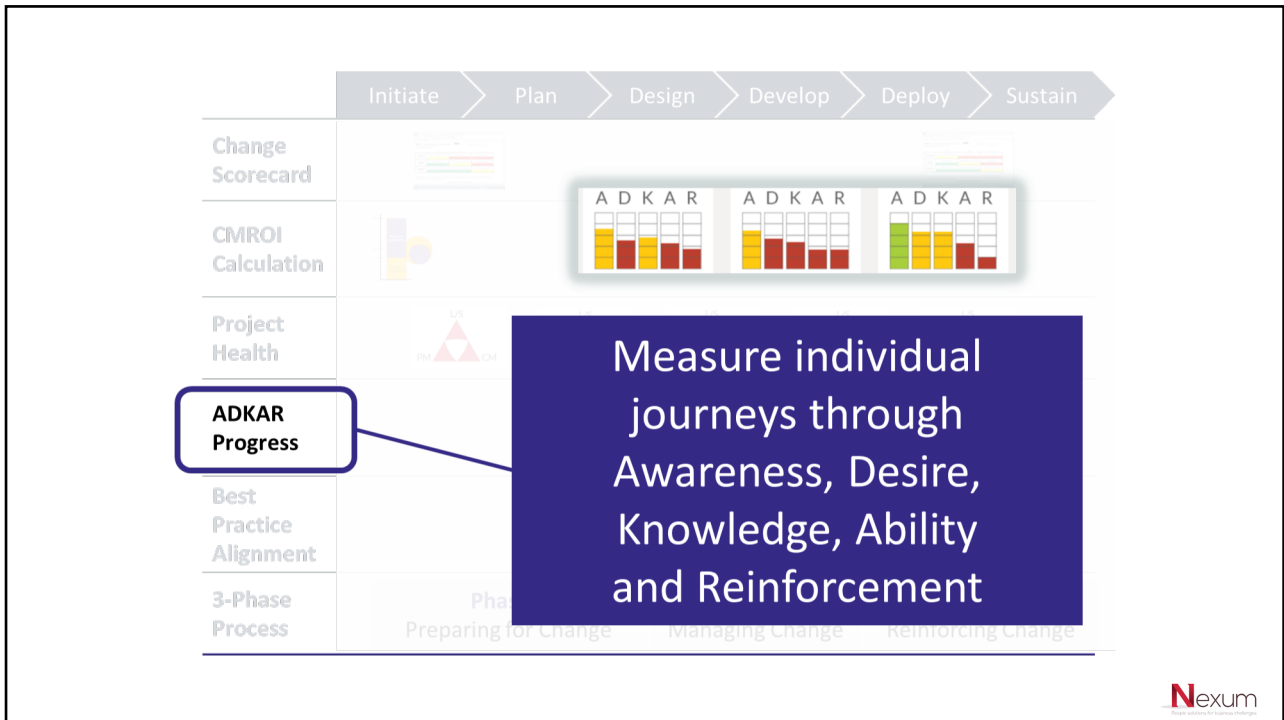
Prosci Change Scorecard			
Organizational Performance			Results and outcomes
Define	Track	Deliver	
Individual Performance			Adoption and usage
Define	Track	Deliver	
Change Management Performance			Effective CM
Define	Track	Deliver	

Phase 1
Preparing for Change

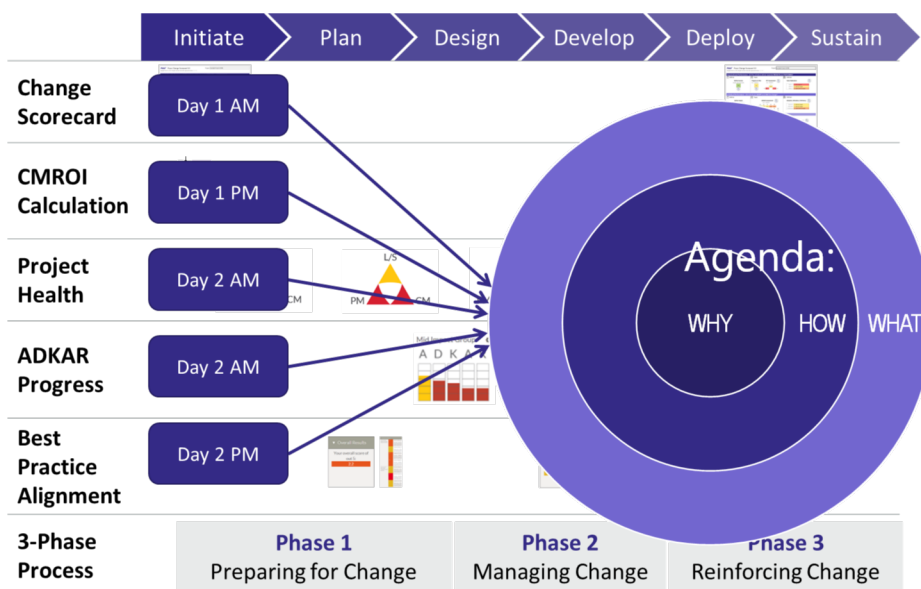
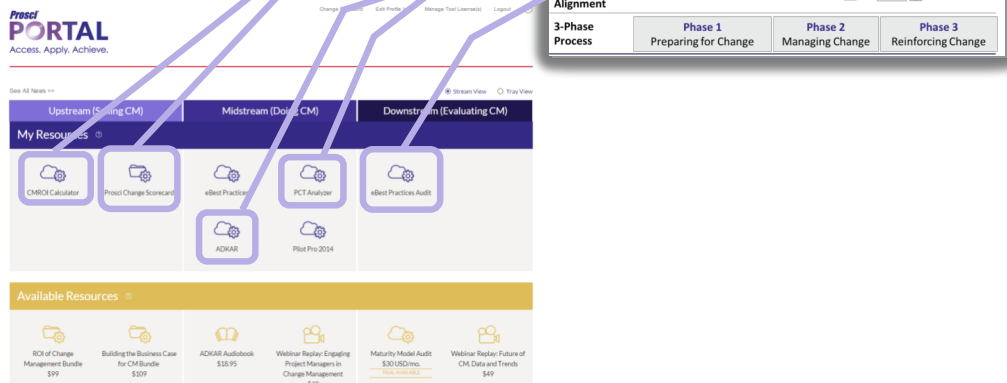
Phase 2
Managing Change

Phase 3
Reinforcing Change





Enabled by industry-leading cloud-based apps in the Prosci Portal



PROGRAM AGENDA

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Day 1:

- Networking breakfast
- Creating a multi-dimensional Change Scorecard to define, track and measure change success and outcomes
- Calculating the “adoption contribution” of project ROI

Day 2:

- Monitoring and improving project health with the PCT Analyzer
- Tracking and guiding individual transitions through change with the ADKAR Dashboard
- Aligning your approach to best practices and the top seven Key Success Factors

Course Materials

- » Best Practices in Change Management – Latest edition
- » One-year access to these Prosci Portal tools:
 - Change Scorecard
 - CMROI Calculator
 - PCT Analyzer
 - ADKAR Dashboard
 - eBest Practices Audit



LEARNING OBJECTIVES

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Boost your change management toolbox

During this two-day hands-on experience, you will learn how to apply cutting-edge, research-based tools, focusing on:



Change management metrics



People-dependent contributions to change projects



Defining success and monitoring the health of a project over time



WHAT PREVIOUS PARTICIPANTS SAY

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The scorecard adds value to my works as a Change Manager and I enjoyed the concreteness of the real case examples

S. Lerouge
Van Genechten Packaging

Great training to take my Change Management capabilities to the next level

C. Burban
Axa

The most valuable takeaways was the experience from the trainer, real examples and the advanced tools

J-M. Cazeneuve
Kikano

Nexum

HOPE TO SEE YOU AT THE NEXT ADVANCED IMMERSION WORKHOP

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Date's: May 9th (English) or Nov 14th. (French).

Welcome at 8.30 am – Start at 9.00 am – End 5:00pm

Place: Châteaufarm' La Grande Abbaye de La Ramée, Belgium

Number of participants : minimum 6 – maximum 15

Price : 2090 € Excl. VAT

Registration : www.nexum.eu

Nexum




QUESTIONS?



Want to know more?

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Workshop Facilitator

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