



Caroline Mørck Jensen

Presentation of the program
"ECM Bootcamp"

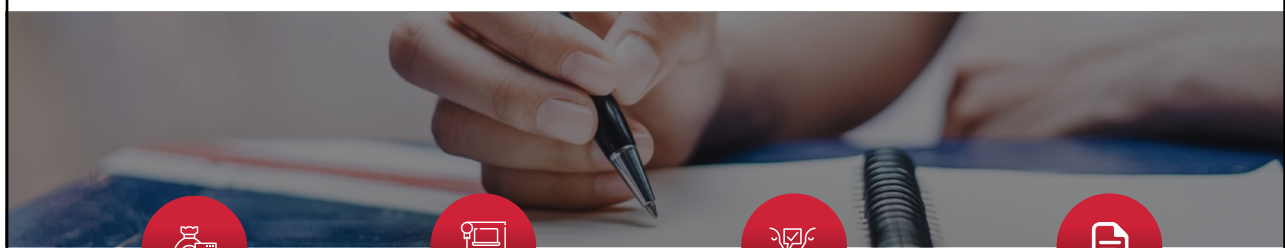
The webinar will start at 1.00pm





Nexum
People solutions for business challenges

Antoine Wouters

AGENDA

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- 
Why ECM?
- 
Agenda &
Content Of The
Boot Camp
- 
Who Should
Attend The Boot
Camp?
- 
Hope To See You
There

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People solutions for business challenges

DEFINITION OF ECM

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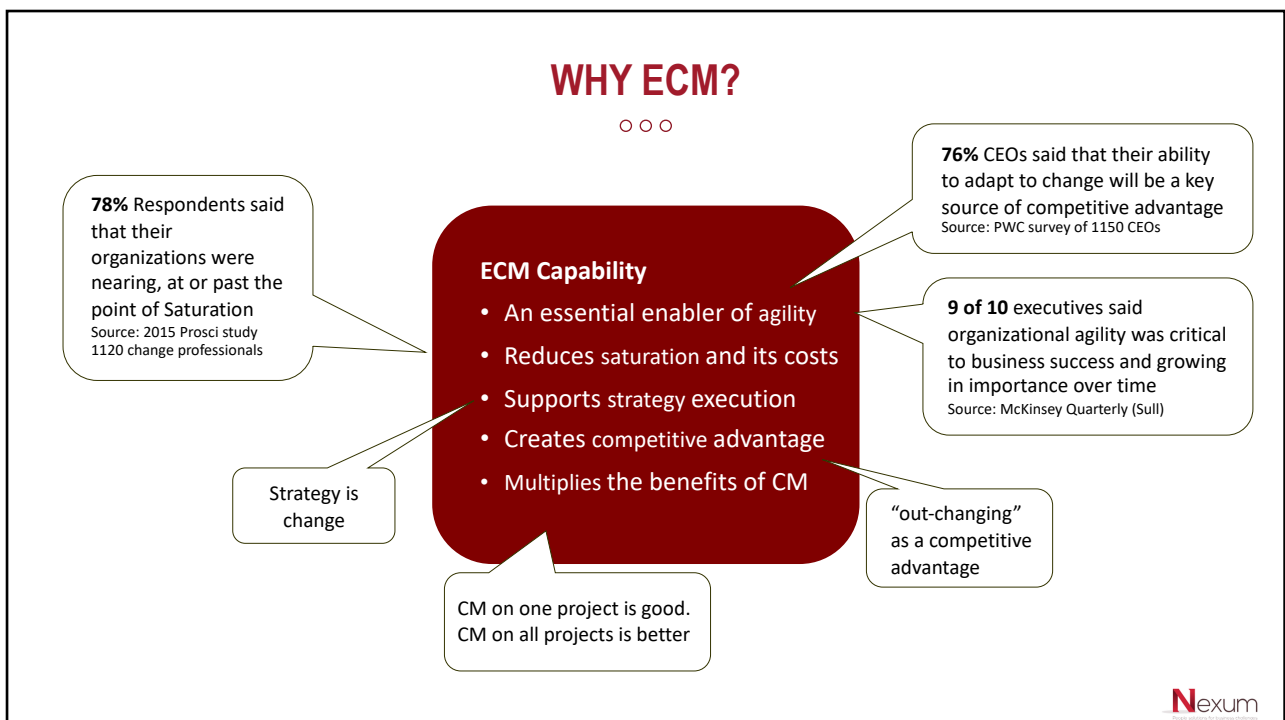
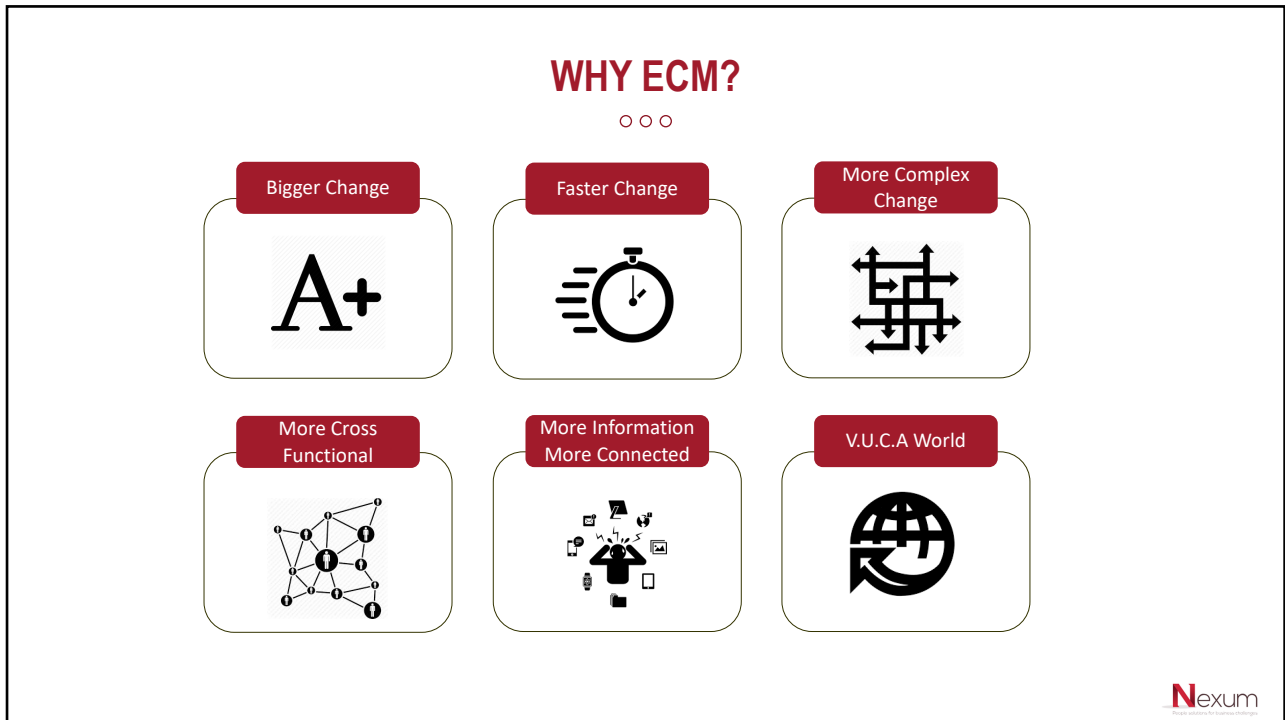
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Doing more of this.....

Does not result in more of this.....

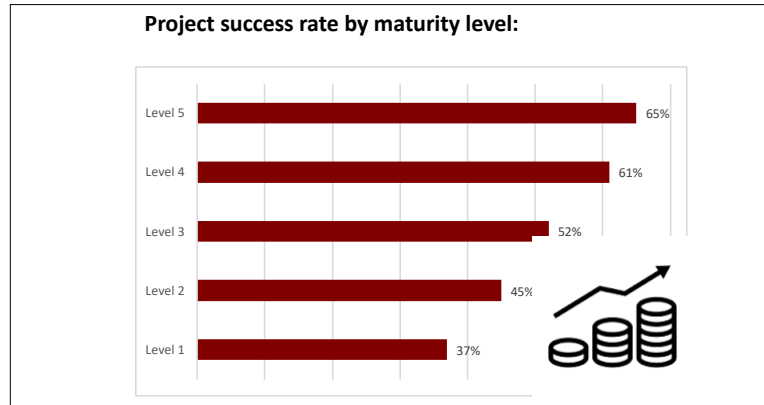


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WHY ECM?

- ▶ Organizations with higher change management maturity have higher project success rates.



Source: Prosci Webinar; Bringing Structure and Intent to Building Your Enterprise Change Management Capabilities

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Building Change Management Capability is a Journey

Where you
want to get

How are we going
to get there

Where you
are today

ECM: Change Capability Journey

**ECM
Current
State**

How we manage
change today

**ECM
Transition
State**

How we will
get there

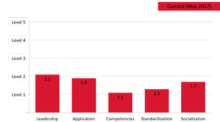
**ECM
Future State**

How we want to
manage change

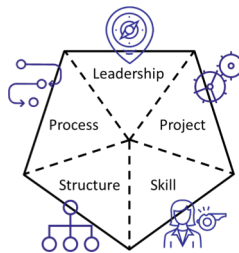
Maturity Model

Level 5	Organizational Competency
Level 4	Organizational Standards
Level 3	Multiple Projects
Level 2	Isolated Projects
Level 1	Ad hoc or Absent

Maturity Model Scores



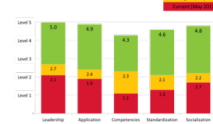
ECM Strategy Map



Standing in
the future

Objectives | Goals | Metrics

Maturity Model Scores



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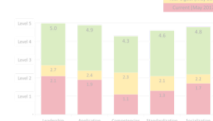
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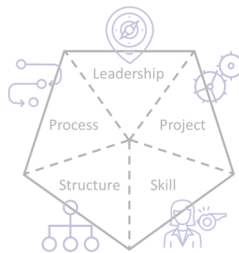
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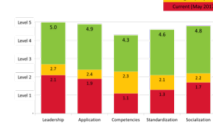
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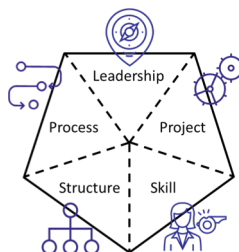
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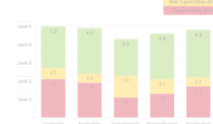
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PROGRAM AGENDA

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Morning:

- What and why of enterprise change management
- Prosci Change Management Maturity Model™ – Audit
- Project ECM — your customized strategy and plans
- Assess your current state

Afternoon:

- Define your future state
- Design your transition state
- Develop your ECM strategy map
- Determine next steps

Course Materials

- » ECM Boot Camp Workbook
- » ECM Roadmap Online Toolkit
- » Prosci Change Management Maturity Model Audit (one-year subscription through the Prosci Portal)



LEARNING OBJECTIVES

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Learning objectives - what is the outcome?

- » **LEARN** how organizational change agility leads to competitive advantage
- » **ASSESS** the current level of change management maturity across five capability areas
- » **DEFINE** a future state vision for change capability
- » **CREATE** your enterprise change management strategy map
- » **EXPLORE** the human-based change requirements of building organizational change capability



WHO SHOULD ATTEND?

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If you are responsible for building change capability in your division or organization, the ECM Boot Camp is designed for you. Perfect for change leaders and small teams.



Participants are frequently in these roles

- Heads of organizational strategy
- HR leaders responsible for developing a change management strategy
- Change management practice leaders
- IT leaders responsible for delivering sustainable change through technology
- Managers of Centers of Excellence or Communities of Practice
- Directors of change management

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HOPE TO SEE YOU AT THE NEXT ECM BOOTCAMP

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Date's: March 21st. or June 6th.

Welcome at 8.30 am – Start at 9.00 am – End 5:00pm

Place: The Hotel, Boulevard de Waterloo 38, Bruxelles

Number of participants : minimum 6 – maximum 15

Price : 895 € Excl. VAT

Registration : www.nexum.eu

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QUESTIONS?



Want to know more?

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